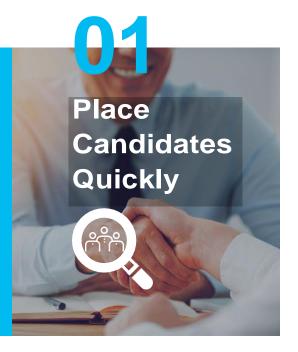SMS Marketing Services

Staffing Agencies

Texting is revolutionizing the way we communicate, with an amazing 98% open rate and a response rate 750% higher than email. SMS Marketing Services powerful targeting and automation tools go further than common mass texting solutions, helping staffing agencies to place candidates more quickly, streamline the placement process, and improve the candidate experience.
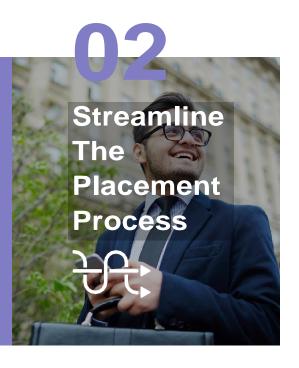
USE CASES

01

Place Candidates Quickly

With a 60x faster response rate than email, texting gives you significantly faster turnaround time.

- Capture more candidates with mobile keywords and online signup pages.
- Send better targeted job opportunities automatically so both your recruiters and candidates aren't wasting their time.
- Find the right match by using Smart Targeting to filter candidates based on their interests, salary requirements, and qualifications.
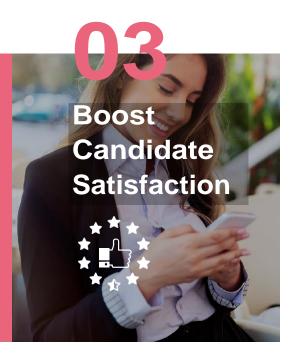
02

Streamline The Placement Process

Texting helps get boost efficiency of communication by cutting out phone tag and missed emails for a quicker placement process.

- Reduce the number of no-shows with automated interview reminders.
- Our intelligent Text Bot can automatically answer questions throughout the hiring process and capture more matching criteria.
- Keep candidate data separate for each recruiter so there's no confusion or poaching.

USE CASES

03

Boost Candidate Satisfaction

Improve candidate satisfaction to keep them with the agency and even refer their network.

- Send updates on their application status so they aren't left wondering.

- Gather feedback to improve recruiting processes for the future.

- Send shift information and rest assured it's seen with texting's 98% read rate.

LIFECYCLE ENGAGEMENT

SMS Marketing Services' texting solution goes beyond simple mass blasting services. It can automate your communications with candidates to place them more efficiently.

1

Collect candidate information using **mobile keywords** and online sign-up tools.

2

Filter candidates based on their interests, salary requirements, and qualifications.

3

Send only **relevant opportunities** based on select criteria via text and quickly receive 7.5x the responses.

4

Answer candidate and client questions via **two-way landline texting** using your existing business number. No more phone tag or buried emails.

5

Automatically **send reminders** for deadlines, interviews, and workshops. No more missed appointments.

6

Send updates on application status so they don't feel out of the loop.

7

Send **automated follow-up** messages after interviews to get them prepared for their new job, or offer additional interview tips if they weren't hired.

8

Send **SMS surveys** to gather feedback so you can better match them with future opportunities. Better matches means happier candidates so you become the preferred choice in their minds.

UNMATCHED CUSTOMER SERVICE

We offer onboarding and training to make sure you can get the most out of our messaging solution. In addition, our account management team will help you implement automation and lifecycle engagement into your communication strategy. Our amazing support team is ready to help 365 days a year, with a 1 hour average support response time during business hours.

365-day	**1-hour**	**9.5/10**
Technical Support	Initial Response Time	Customer Service Rating